



Jessie Rosenberg age 39

Camp Twin Lakes

Jessie Rosenberg's enthusiasm and leadership have made a mark in many communities and lives.

As director of development at **Camp Twin Lakes**, her passion and profession involves growing funding

streams to help meet the demands for expanded camp programs for children facing serious illnesses and life challenges.

Despite the current economy, she has surpassed budget goals and raised more than \$5 million in the past 22 months to help expand to a second fully accessible campsite.

"I am so grateful to be part of Camp Twin Lakes. It is an organization that fulfills me every single day. It is rewarding to come to work every day and have a direct impact on the lives of more than 8,000 children each year who face serious illnesses and challenges," she said. "Camp Twin Lakes is one of the happiest places on Earth. These kids get to come and just be kids with other kids who share their challenges and understand them."

Rosenberg is closely involved in a number of other community service activities, and her volunteer efforts extend back several years.

She was selected 13 years ago to participate with an elite group of volunteers to spend a year in the Ukraine, helping to build community infrastructure.

Closer to home, in 2006, after Hurricane Katrina, Rosenberg helped found a national Jewish coalition for disaster response to mobilize Jewish organizations in the event of a national emergency.

She serves on the development strategy task force of the **Marcus Jewish Community Center of Atlanta** and is active in the PTA.



Mark Satsky age 36

Morgan Keegan & Company Inc.

Mark Satsky is a doer. Upon moving to Atlanta in 2007, he sought out organizations where he could make a difference.

"I did not want to simply serve on committees;

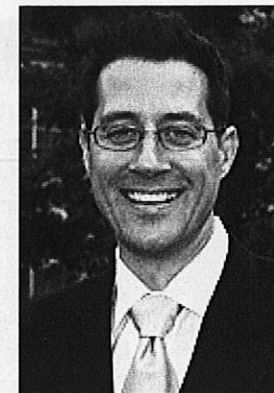
instead, I wanted to work and deliver tangible results," he said.

He has done just as a leader in the Jewish community. At the **Jewish Federation of Greater Atlanta**, he initially joined the allocations and investment committees. He then joined the prestigious National Young Leadership Cabinet, a national organization of 300 individuals who undergo a six-year leadership development program to help them become key leaders in their communities. He was named NYLC Atlanta Community chair where he recruited new members and managed the new candidate selection process.

As a standout in his role, he was selected to chair a new national initiative called NYLC Speakers Bureau, which sends cabinet members into smaller communities to help train and inspire future leaders. The bureau is expected to result in 500 new or significantly increased donations per year, representing more than \$250,000. He was recently asked to join the Atlanta Federation's board of directors.

He is also a longtime volunteer with **Washington University**, where he has served as fraternity alumni adviser, 10th reunion chair and chair of the Atlanta Eliot Society.

This is all on top of his full-time job as senior vice president of Investment Banking at Morgan Keegan & Company Inc., where he has helped originate and execute more than 10 closed or pending transactions in areas including mergers and acquisitions, public equity, private equity and private debt.



Paul Schur age 36

Slalom Consulting

This year has been a milestone year for Paul Schur. He kicked off the year with a promotion to managing director of **Slalom Consulting's** Atlanta office and was shortly thereafter named the founding chair of

the Atlanta board of the **March of Dimes**. That honor came after six years of work with the organization as an advocate and fundraiser.

His professional promotion came after Schur helped the Atlanta office grow by almost 50 percent last year while working with clients that include The Coca-Cola Co., Newell Rubbermaid Inc. and Recall Corp. He became the first person to hold the managing director title for Slalom Atlanta.

He has his team help companies develop strategies to leverage mobile solutions and engage customers in new ways. They recently created the first iPad app for Coke.

Slalom's Atlanta office is expected to grow more than 80 percent this year, bringing in record revenue for the office.

When not developing business strategies for clients, he is busy helping the March of Dimes save the lives of babies.

In 2010 he began a two-year term as chair and is building out the 12 person board of directors with a focus on growing the chapter.

"By engaging in those things that you are passionate about you focus more on how you achieve results versus the end result itself," Schur said. "In my opinion this defines two key elements — it defines the character in which you operate and provides the expectations of those leaders who become your legacy. The past few years I have been lucky enough to focus on those things I am passionate about and surrounded myself with the best and brightest people for help along the way."



Joseph A. Surher III



Shaunta Wright age 30



Phil Yagoda age 38