



For immediate release

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**Camp Twin Lakes Completes \$5.3 million Capital Campaign in Record Time
*Camp Continues Successful Fundraising for Expanding Program Services***

ATLANTA, GA (November 3, 2010) – Camp Twin Lakes (CTL) recently announced that they have completed their \$5.3 million “Ever Higher” campaign. In November 2008, Camp Twin Lakes entered into a partnership with the Georgia Department of Natural Resources to renovate and operate Will-A-Way, a group camp inside Fort Yargo State Park in Winder, GA. Since then, the organization has successfully raised \$5.3 million to fund the addition of this second camp facility to their portfolio.

Camp Twin Lakes Executive Director, Eric M. Robbins says, “We are incredibly grateful and humbled by the generosity of our community. It is a true testament to the importance of the work that we do for Georgia’s kids. We are proud to have completed a successful campaign in less than two years, especially during this difficult economic time.”

The Ever Higher campaign was chaired by CTL board members Jay Smith and Dick Anderson. A total of 41 foundations contributed to the campaign, in addition to 7 corporations, and other generous individual donors. One hundred percent of Camp Twin Lakes’ Board of Directors also contributed to the campaign.

Camp Twin Lakes provides life-changing camp experiences for thousands of Georgia’s kids with serious illnesses, disabilities and other challenges. Since 1993, CTL has run camp programs at its specially-designed, accessible campsite in Rutledge, Georgia. Operating at full capacity, there was a high demand for additional space to serve more kids. The addition of Camp Twin Lakes-Will-A-Way enabled CTL to expand its therapeutic and recreational programs. CTL-Will-A-Way served 1,000 campers in the summer of 2009 and 1,500 in 2010. The organization expects to serve more than 2,000 campers at CTL-Will-A-Way in 2011 through weeklong summer sessions and weekend programs in the spring and fall, in addition to the 6,000 campers who will be served at the organization’s first campsite in Rutledge.

About Camp Twin Lakes

Camp Twin Lakes is a nonprofit organization that offers year-round recreational, therapeutic, and educational programs for children and young adults facing serious illnesses, disabilities and challenges. With its network of Partners, Camp Twin Lakes provides life-changing experiences at its state-of-the-art, fully accessible camps in Rutledge, Georgia; in Winder, Georgia; and other at locations throughout the state.

Camp Twin Lakes is accredited by the American Camp Association. For more information, visit www.camptwinlakes.org.

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