



## For Immediate Release

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### **Camp Twin Lakes' Spin for Kids Breaks All Records** *5<sup>th</sup> Annual Bike Ride Continues to Grow - 764 Cyclists, More Donations*

**ATLANTA, GA (November 3, 2010)** – Camp Twin Lakes just held its annual bike ride, Spin for Kids, which was an overwhelming success with 764 bike riders raising more than \$278,000 for the nonprofit organization. “We are so excited that this year’s Spin for Kids was such a huge hit. We had 200 more cyclists this year and raised \$70,000 over last year’s ride,” says Eric M. Robbins, Camp Twin Lakes’ Executive Director. “We are thrilled. Despite these tough economic times, more people are getting involved with this fun event and as a result, Camp Twin Lakes will be able to provide camp opportunities to 345 more children with serious illnesses, challenges and disabilities in this coming year.”



*Father and daughter participate in the mountain bike ride together*

The fifth annual Spin for Kids was held October 23 and 24, 2010. The inaugural mountain bike ride on Saturday began and ended at Camp Twin Lakes- Will-A-Way in Fort Yargo State Park in Winder, GA. Sunday’s road bike ride began and ended at Camp Twin Lakes’ campsite in Rutledge, Georgia - taking riders through scenic Morgan County including the historic towns of Madison, and Rutledge.

The riders enjoyed lunch generously provided by Taco Mac ([www.tacomac.com](http://www.tacomac.com)). Local brewery Sweetwater ([www.sweetwaterbrew.com](http://www.sweetwaterbrew.com)) was on-site for the post-ride festivities and also created a special beer, Crank Tank Rye’d Ale, in honor of Spin for Kids 2010. Bug Busters ([www.bugbustersusa.com](http://www.bugbustersusa.com)) provided route support and event promotion. Spin for Kids was also generously supported by Halperns’ ([www.halperns.com](http://www.halperns.com)), Enterprise ([www.enterprise.com](http://www.enterprise.com)), and 42Below ([www.42below.com](http://www.42below.com)). Live music was provided by local musicians through the Songs for Kids Foundation ([www.songsforkidsfoundation.org](http://www.songsforkidsfoundation.org)). “We appreciate the support of our sponsors who help make this event such a success. It is certainly a team effort,” concludes Robbins.

The website [www.spinforkids.org](http://www.spinforkids.org) will remain open until November 30, 2010, for additional donations to support Camp Twin Lakes.

### **About Camp Twin Lakes**

Camp Twin Lakes is a nonprofit organization that offers year-round recreational, therapeutic, and educational programs for children and young adults facing serious illnesses, disabilities and challenges. With its network of Partners, Camp Twin Lakes provides life-changing experiences at its state-of-the-art, fully accessible camps in Rutledge, Georgia; in Winder, Georgia; and other at locations throughout the state.

Camp Twin Lakes is accredited by the American Camp Association. For more information, visit [www.camptwinlakes.org](http://www.camptwinlakes.org).

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