



SAMPLE Camp Twin Lakes Sponsorship Proposal

Camp Twin Lakes is a nonprofit organization that offers year-round recreational, therapeutic, and educational programs for children and young adults facing serious illnesses and other life challenges. **With its network of Partners, Camp Twin Lakes provides life-changing experiences at its state-of-the-art, fully accessible camps in Rutledge, Georgia; in Winder, Georgia; and other at locations throughout the state.** Camp Twin Lakes serves more than 9,500 campers and volunteers each year and collaborates with more than 48 Camp Partner organizations.

“CAMPERSHIP” OPPORTUNITIES:

Your support enables Camp Twin Lakes to subsidize 80% of the cost to send each camper & volunteer to camp.

Sponsor a child for one week of camp	\$800
Sponsor a family for a weekend camp	\$2,500
Sponsor a cabin of campers	\$5,000
Sponsor five cabins of campers	\$25,000

PROGRAM SPONSORSHIP OPPORTUNITIES:

Sponsorship of a specific program(s) at Camp Twin Lakes in 2010 offsets the direct costs of maintaining, equipping and staffing Camp Twin Lakes and its unique programs. All sponsorships include sign recognition at the program area.

Medical Program	\$10,000	(2 available)
Pool Program	\$5,000	(2 available)
Equestrian Program	\$10,000	<i>Funded by Charles D Burnett Fdn.</i>
Group Initiatives Program	\$10,000	(2 available)
Ropes Course	\$10,000	(2 available)
Ceramics Program	\$5,000	(2 available)
Creative Arts Program	\$5,000	(2 available)
Archery Program	\$10,000	(2 available)
Nature Studies Program (Rutledge only)	\$10,000	<i>Funded by SAP</i>
Out Post Camping Program (Rutledge only)	\$5,000	(1 available)
Lake Activities-Lake Selig (upper lake) (Rutledge only)	\$10,000	(1 available)
Lake Activities (lower lake) (Rutledge only)	\$10,000	(1 available)
Sailing Program (Will-A-Way only)	\$10,000	(1 available)
Biking Program	\$5,000	(2 available)
Mini Golf Program (Rutledge only)	\$5,000	(1 available)
Team Sports Program	\$5,000	(2 available)
Climbing Tower Program (Rutledge only)	\$5,000	(1 available)
Radio Program (Rutledge only)	\$5,000	<i>Funded by 790 The Zone</i>
Hayride Program (Rutledge only)	\$3,000	(1 available)

Consider sponsoring campers or program areas in lieu of employee or client gifts at your next event. Camp Twin Lakes will gladly provide a personalized card for each attendee/recipient to acknowledge your company's support.

SAMPLE Event Sponsorship Opportunities

(There are many different events and event sponsorship levels available through Camp Twin Lakes. This is just a sample of a few of our opportunities!)

790 the Zone's Radiothon (Date TBD, Thursday in July 2011)

Radiothon Phone Bank Sponsor **\$10,000**

- Your Company name will be stated every time the donor phone number is announced, which will give you an unlimited number of mentions during the event.
- On-air mentions as the Phone Bank Sponsor, in all press releases, mailings etc.
- Inclusion in pre-event promo mentions/recognition as the Phone Bank Sponsor - 25
- Inclusion as presenting sponsor in post-event thank you messages/recognition as the Phone Bank Sponsor - 20
- Opportunity to be interviewed LIVE on the Radiothon as you make your donation.
- Logo linked on 790 the Zone website.
- Opportunity for employees to be phone bank volunteers.
- Category exclusivity and right of first refusal for next year's event

Partners Card (Date TBD, ten days in fall, 2011)

Partners Card Friend Sponsor **\$5,000**

- Logo by benefit level on all print advertising in the Atlanta Journal and Constitution & Atlanta Magazine (approximately 35 ads)
- Logo included in Partners Card brochure (18,000 distributed for 2008), posters, table tents
- Sponsor mentions on radio promotions (B98.5 FM, 97.1 The River, Star 94, Q100)
- Included in all publicity efforts – print, television, radio, online
- 20 complimentary Partners Cards (a value of \$1,200)

Junior Board Camp Dance: April 30, 2011

Silver Sponsorship **\$1,650**

- Logo on Camp Dance promotional materials (event program and event signage)
- 8 Complimentary tickets for your guests/clients to attend the Camp Dance event
- Opportunity for an employee Volunteer Day at Camp Twin Lakes
- Opportunity for a Camp Twin Lakes presentation for your employees spotlighting your support
- Listing in the annual report and in semi-annual newsletter, distributed to 15,000+ households

Sponsor benefits are subject to change.

2010 Corporate Sponsorship Recognition

2010 Supporters: (Donations between \$1,000 and \$4,999)

- Listing in the annual report and in semi-annual newsletter, *distributed to 15,000+ households*
- Acknowledgment on the CTL website as *2009 Supporter*
- Opportunity to use a *2010 CTL Supporter* logo for use on corporate website
- Opportunity for an employee Volunteer Day at Camp Twin Lakes
- Opportunity for a Camp Twin Lakes presentation for your employees spotlighting your support

2010 Bronze Supporters: (Donations between \$5,000 and \$9,999)

- Listing in the annual report and in semi-annual newsletter, *distributed to 15,000+ households*
- Acknowledgment on the CTL website as *2009 Bronze Supporter*
- Opportunity to use a *2010 CTL Bronze Supporter* logo for use on corporate website
- 2 guest tickets to the CTL event of your choice
- Opportunity for an employee Volunteer Day at Camp Twin Lakes
- Opportunity for a Camp Twin Lakes hosted Lunch and Learn for your employees

2010 Silver Supporters: (Donations between \$10,000 and \$14,999)

- Listing in the annual report and in semi-annual newsletter, *distributed to 15,000+ households*
- Acknowledgment on the CTL website as *2009 Silver Supporter*
- Opportunity to use a *2010 CTL Silver Supporter* logo for use on corporate website
- 4 guest tickets to the CTL event of your choice
- Opportunity for an employee Volunteer Day at Camp Twin Lakes
- Opportunity for a Camp Twin Lakes hosted Lunch and Learn for your employees
- A ¼ page "Silver Sponsor Spotlight" on the Camp Twin Lakes Website

2010 Gold Supporters: (Donations between \$15,000 and \$19,999)

- Listing in the annual report and in semi-annual newsletter, *distributed to 15,000+ households*
- Acknowledgment on the CTL website as *2009 Gold Supporter*
- Opportunity to use a *2010 CTL Gold Supporter* logo for use on corporate website
- 6 guest tickets to the CTL event of your choice
- Opportunity for an employee Volunteer Day at Camp Twin Lakes
- Opportunity for a Camp Twin Lakes hosted Lunch and Learn for your employees
- A ½ page "Gold Sponsor Spotlight" on the Camp Twin Lakes Website

2010 Platinum Supporters: (Donations \$20,000 and above)

- Listing in the annual report and in semi-annual newsletter, *distributed to 15,000+ households*
- Acknowledgment on the CTL website as *2009 Platinum Supporter*
- Opportunity to use a *2010 CTL Platinum Supporter* logo for use on corporate website
- 8 guest tickets to the CTL event of your choice
- Opportunity for an employee Volunteer Day at Camp Twin Lakes
- Opportunity for a Camp Twin Lakes hosted Lunch and Learn for your employees
- A full page "Platinum Sponsor Spotlight" on the Camp Twin Lakes Website

Camp Twin Lakes will gladly work with you to create custom opportunities for your company and your employees.

SAMPLE Additional Corporate Sponsorship Opportunities

CUSTOMIZED OPPORTUNITIES FOR NAME OF COMPANY, INC:

(Camp Twin Lakes is committed to working with companies to create opportunities that take advantage of the specific needs and/or resources. For example, part of Arrow Exterminator's sponsorship with Camp Twin Lakes is providing pest control at our campsites.)

ADDITIONAL OPPORTUNITIES:

1. Purchase Tickets to CTL events:

Camp Twin Lakes has a number of events throughout the year that provide wonderful opportunities for you to provide tickets with your staff or your customers. These events include Atlanta Magazine's Best of Atlanta Party, Junior Board Camp Dance, Dunwoody Beer Festival, and the Great Miller Lite Chili Cook-off.

(Bronze Supporters receive 2 tickets, Silver Supporters receive 4 tickets, Gold Supporters receive 6 tickets & Platinum Supporters receive 8 tickets. Additional tickets are available for purchase.)

2. Participate in a Group Volunteer Workday at Camp:

Another great way to build community on your team is volunteering together as a group. CTL can host your team for a half day or full day of volunteering at camp. Companies may also volunteer as a team at one of our many special events. Additionally, we offer community volunteer workdays for individuals or smaller groups.

3. Schedule a Lunch and Learn:

Camp Twin Lakes will gladly make a presentation at your office to share the impact of your corporate support and the work of CTL.

4. Participate in a Team Building Day (half day or full day):

restricted to non-summer months and/or when camp is not in session

Camp Twin Lakes can lead your staff on team building activities through the use of both low and high ropes course elements.

5. Help Provide Wish List Support:

Consider supporting Camp Twin Lakes by collecting much-needed items from our Wish List which supports our various programs and activities. For a list of items, please visit our website.

***Weekday Retreat: Are you looking for a location for your next work retreat or team building activity?
Consider renting Camp Twin Lakes for your next event.
Air conditioned cabins and camp programming are available for corporate retreats.***

SAMPLE Company Volunteer Opportunities

Volunteers play an important role in the success of Camp Twin Lakes. From event planning and coordination to working on projects on our camp sites, volunteers provide hundreds of hours of service to Camp Twin Lakes each year. We offer a variety of volunteer opportunities for groups and individuals with a variety of interests and abilities. Caring people like you who want to make an ongoing commitment to volunteerism at Camp Twin Lakes are encouraged to help out in any of the following ways:

VOLUNTEERING AT CAMP

Program & Activity Assistants

Summer: Monday-Thursday, 9:00am-1:00pm

Volunteers will assist the Camp Twin Lakes program staff and campers with a variety of activities including horseback riding, fishing, horseback, biking and more!

Luggage Distribution- Sundays in the summer

Luggage Collection- typically Fridays in the summer

Volunteers are needed on the first day of Camp to distribute luggage to cabins and on the last day of Camp to help collect luggage from the cabins.

Housekeeping & Grounds-keeping Assistants- Flexible Schedule

Volunteers are needed to assist in keeping our facilities clean and beautiful. Projects may include laundry, regular cleaning of the cabins and main buildings, deep cleaning between camp groups, as well as weed-eating and other facility work.

Volunteer TLC Days

Volunteers are needed to assist with work projects on weekend afternoons during the fall and spring months. Projects may include staining, cleaning, painting, landscaping, building, and other maintenance around our camp sites.

VOLUNTEERING IN ATLANTA

Special Events- *Dates and times vary, please check our web calendar*

Volunteers are needed to staff various fundraising events throughout the year in and around the Atlanta area.

Administrative Assistance- Mondays-Fridays, 9:00am-5:00pm

We always need volunteer help in our three offices: Atlanta, Rutledge, and Winder. Volunteers may make phone calls, assemble mailings, assist with data entry, and help with other office work.