



Camp Twin Lakes Event Sponsorship Overview

Camp Twin Lakes has many different sponsorship opportunities through our Special Events. Camp Twin Lakes Sponsorship is an opportunity that will positively differentiate your company from your competitors and:

- Improve visibility across Georgia
- Foster customer loyalty
- Boost employee morale
- Enhance company image
- Cultivate key constituents via Camp Twin Lakes' unique social/philanthropic events
- Send children with serious illnesses, disabilities and challenges to Camp Twin Lakes

Atlanta Magazine's Best of Atlanta Party

Monday, February 28, 2011 at the Cobb Galleria Centre

Mark your calendar for Atlanta's #1 tasting extravaganza, Atlanta Magazine's Best of Atlanta Party. For one evening only, more than 40 restaurants that were chosen "Best Of" in the December 2010 issue of Atlanta Magazine will present samples of food that won them their title. Indulge in an array of tempting palate pleasers appetizers, entrees and desserts prepared by some of Atlanta's most respected chefs. Complimentary drinks and a great silent auction round out the evening.

Demographics: *Approx. 2,000 attendees (plus 500+ volunteers and restaurant staff); Primarily ages 25-65*

Sponsorship Benefits Include: *Booth at the event, event tickets to cultivate clients or reward employees, ad space in Atlanta Magazine, attendee goodie bag opportunity & more!*

Junior Board Camp Dance

Saturday, April 30, 2011 at the World of Coca-Cola

Don't miss this chance to step back into your childhood and relive the fun and magic of that summer favorite—the Camp Dance. Camp Twin Lakes' Junior Board will be hosting its annual Camp Dance benefiting Camp Twin Lakes. The evening will feature live music, dancing, interactive camp games and camp-related food and beverages.

Demographics: *1,200 attendees; Primarily young professionals ages 25-45*

Sponsorship Benefits Include: *Logo on invitation, event tickets to cultivate clients or reward employees, signage at event & more!*

Fifteenth Annual Golf Tournament

Monday, May 9, 2011 at the Golf Club of Georgia

Join other golfers for an afternoon of fun at one of the nation's top golf courses- a challenge that cannot be missed. The tournament is played in a best ball format so players can enjoy the full challenge of the course. Prizes are awarded in the net and gross divisions.

Demographics: *170 golfers; Primarily men ages 40-65*

Sponsorship Benefits Include: *Teams in tournament, signage on the course, player gift bag opportunity & more!*

790 The Zone Radiothon

Thursday, July 14, 2011 at CTL-Rutledge

Tune into Sports Radio 790 the Zone as the station broadcasts from Camp Twin Lakes- Rutledge all day for the sixth annual Radiothon. Campers, families, staff and volunteers along with local celebrities and sports icons will be interviewed on air.

Demographics: *790 The Zone Listener, primarily men ages 25-54*

Sponsorship Benefits Include: *Radio spots pre & post event, radio mentions throughout the event, opportunity to donate items to be given away on-air as donor incentives & more!*

Partners Card

Friday, October 28 through Sunday, November 6, 2011 throughout Metropolitan Atlanta

Don't miss an extraordinary opportunity to shop and save 20% at more than 550 Atlanta stores and restaurants! For ten days in the fall, all Partners Card cardholders can shop as often as they wish at participating stores and dine at their favorite restaurants. Buy holiday, special occasion or birthday presents well in advance while making a gift to Camp Twin Lakes.

Demographics: *Approximately 4,000 purchasers; Primarily women ages 30-70*

Sponsorship Benefits Include: *Inclusion on website, and in all print material including postcard & signage, complimentary Partners Cards to cultivate clients or reward employees, ads in booklet, & more!*

Spin for Kids

Saturday October 22 through Sunday October 23, 2011 at CTL-Will-A-Way and CTL-Rutledge

Sign up to ride in our 5th annual fundraising bike ride. Choose between the mountain bike ride on Saturday at CTL-Will-A-Way in Winder and the road bike ride on Sunday at CTL-Rutledge. Or ride both! Register your kids for Day Camp while you ride, and enjoy the Family Fun Day after the ride on Sunday!

Demographics: *Approx. 550 riders (plus 500+ family day attendees), Ages from 6+ with concentration of riders between ages 25-50*

Sponsorship Benefits Include: *Inclusion on website, and in all print material including postcard & signage, complimentary Partners Cards to cultivate clients or reward employees, ads in booklet, & more!*